



Governor's Office of Health Transformation Guiding Principles

With forward-thinking, solutions-oriented strategies we can transform Ohio into a model of health and economic vitality – and bring the system back in line with our heartland values:

MARKET-BASED

Reset the basic rules of health care competition so the incentive is to keep people as healthy as possible.

PERSONAL RESPONSIBILITY

Reward Ohioans who take responsibility to stay healthy – and expect people who make unhealthy choices to be responsible for the cost of their decisions.

EVIDENCE BASED

Rely on evidence and data to complement a lifetime of experience, so doctors can deliver the best quality care at the lowest possible cost.

TRANSPARENT

Make information about price and quality transparent, and get the right information to the right place at the right time to improve care and cut costs.

VALUE

Pay only for what works to improve and maintain health – and stop paying for what doesn't work, including medical errors.

PRIMARY CARE

Transform primary care from a system that reacts after someone gets sick to a system that keeps people as healthy as possible.

CHRONIC DISEASE

Prevent chronic disease whenever possible and, when it occurs, coordinate care to improve quality of life and help reduce chronic care costs.

LONG-TERM CARE

Enable seniors and people with disabilities to live with dignity in the setting they prefer, especially their own home, instead of a higher-cost setting like a nursing home.

INNOVATION

Innovate constantly to improve health and economic vitality – and demonstrate to the nation why Ohio is a great place to live and work.