

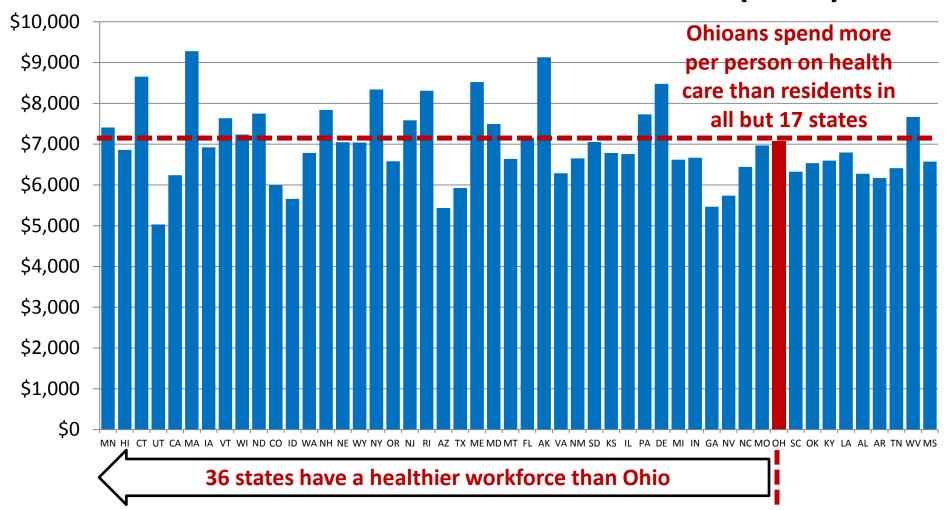
# Transforming Payment for a Healthier Ohio

Ohio Patient-Centered Primary Care Collaborative Fall Conference

November 8, 2013

www.HealthTransformation.Ohio.gov

# Health Care Spending per Capita by State (2011) in order of resident health outcomes (2009)





Governor's Office of Health Transformation Sources: CMS Health Expenditures by State of Residence (2011); The Commonwealth Fund, Aiming Higher: Results from a State Scorecard on Health System Performance (October 2009).



### **Innovation Framework**

Modernize Medicaid	Streamline Health and Human Services	Pay for Value
Initiate in 2011	Initiate in 2012	Initiate in 2013
Advance the Governor Kasich's Medicaid modernization and cost containment priorities	Share services to increase efficiency, right-size state and local service capacity, and streamline governance	Engage private sector partners to set clear expectations for better health, better care and cost savings through improvement
<ul> <li>Extend Medicaid coverage to more low-income Ohioans</li> <li>Eliminate fraud and abuse</li> <li>Prioritize home and community services</li> <li>Reform nursing facility payment</li> <li>Enhance community DD services</li> <li>Integrate Medicare and Medicaid benefits</li> <li>Rebuild community behavioral health system capacity</li> <li>Create health homes for people with mental illness</li> <li>Restructure behavioral health system financing</li> <li>Improve Medicaid managed care plan performance</li> </ul>	<ul> <li>Create the Office of Health Transformation (2011)</li> <li>Implement a new Medicaid claims payment system (2011)</li> <li>Create a unified Medicaid budget and accounting system (2013)</li> <li>Create a cabinet-level Medicaid Department (July 2013)</li> <li>Consolidate mental health and addiction services (July 2013)</li> <li>Simplify and replace Ohio's 34- year-old eligibility system</li> <li>Coordinate programs for children</li> <li>Share services across local jurisdictions</li> <li>Recommend a permanent HHS governance structure</li> </ul>	<ul> <li>Participate in Catalyst for Payment Reform</li> <li>Support regional payment reform initiatives</li> <li>Pay for value instead of volume (State Innovation Model Grant)         <ul> <li>Provide access to medical homes for most Ohioans</li> <li>Use episode-based payments for acute events</li> <li>Coordinate health information infrastructure</li> <li>Coordinate health sector workforce programs</li> <li>Report and measure system performance</li> </ul> </li> </ul>



# **Governor's Office of Health Transformation**

### **Payment Innovation Partners**

John R Kasich Governor

**Governor's Senior Staff** 

State of Ohio Health Care Payment Innovation Task Force

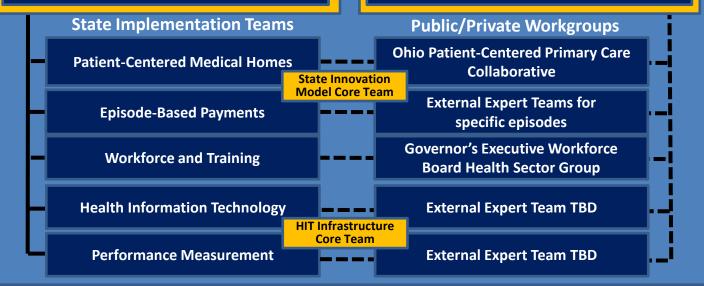
#### Office of Health Transformation

Project Management Team: Executive
 Director, Communications Director,
 Stakeholder Outreach Director, Legislative
 Liaison, Fiscal and IT Project Managers

#### **Participant Agencies**

 Administrative Services, Development, Health, Insurance, JobsOhio, Ohio Medicaid, Rehabilitation and Corrections, Taxation, Worker's Compensation, Youth Services, Public Employee and State Teachers Retirement Systems Governor's Advisory Council on Health Care Payment Innovation

- Purchasers (Bob Evans, Cardinal Health, Council of Smaller Enterprises, GE Aviation, Procter & Gamble, Progressive)
- **Plans** (Aetna, Anthem, CareSource, Medical Mutual, UnitedHealthcare)
- Providers (Akron Children's Hospital, Catholic Health Partners, Central Ohio Primary Care, Cleveland Clinic, North Central Radiology, Ohio Health, ProMedica, Toledo Medical Center)
- Consumers (AARP, Legal Aid Society, Universal Health Care Action Network)
- Research (Health Policy Institute of Ohio)





### **State Innovation Model Grants**

- Federal funding for states to design and test comprehensive State Health Care Innovation Plans. Innovation plans must:
  - Be Governor-led and multi-payer
  - Improve health, improve health care, and reduce costs
  - Incorporate a broad range of stakeholder input
- Significant funding pool
  - 16 design grants of \$1-3 million each
  - 6 testing grants of \$20-60 million each and Medicare participates
  - Ohio received a \$3 million design grant (\$4.1 million in kind) and will apply for a second round of testing grants early in 2014





### **Ohio's SIM Grant Activities**

- Governor's Office of Health Transformation convened experts to provide detailed input on State Innovation Model (SIM) design
  - 100+ experts from 40+ organizations deeply engaged
  - 50+ multi-stakeholder meetings to align across payers and providers
  - Top 5 payers aligned on overall strategy
- Ohio selected McKinsey & Company to assist in producing:
  - State of Ohio Healthcare Diagnostic Report
  - PCMH and Episode "Charters" to align payer decisions
  - Analytics and implementation plans to support the models
  - Ohio's Healthcare Innovation Plan (to submit October 30, 2013)



SOURCE: www.healthtransformation.ohio.gov



# **Governor's Office of Health Transformation**

### 5-Year Goal for Payment Innovation

Goal

80-90 percent of Ohio's population in some value-based payment model (combination of episodes- and population-based payment) within five years

State's Role

- Shift rapidly to PCMH and episode model in Medicaid fee-for-service
- Require Medicaid MCO partners to participate and implement
- Incorporate into contracts of MCOs for state employee benefit program

#### **Patient-centered medical homes**

#### Year 1

- In 2014 focus on Comprehensive Primary Care Initiative (CPCi)
- Payers agree to participate in design for elements where standardization and/or alignment is critical
- Multi-payer group begins enrollment strategy for one additional market

#### **Episode-based payments**

- State leads design of five episodes: asthma (acute exacerbation), perinatal, COPD exacerbation, PCI, and joint replacement
- Payers agree to participate in design process, launch reporting on at least 3 of 5 episodes in 2014 and tie to payment within year

#### Year 3

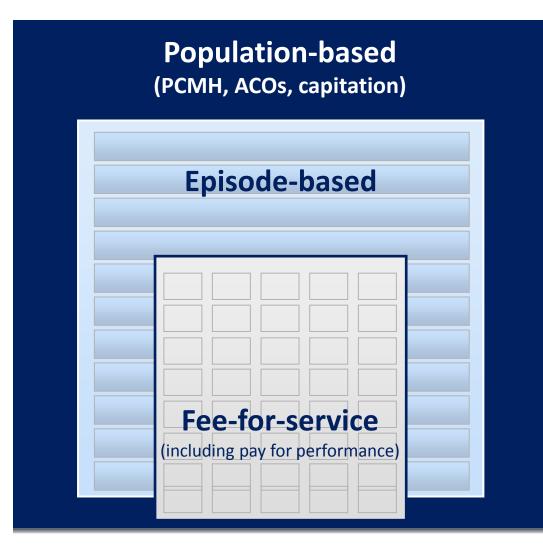
- Model rolled out to all major markets
- 50% of patients are enrolled
- Scale achieved state-wide
- 80% of patients are enrolled

- 20 episodes defined and launched across payers
- 50+ episodes defined and launched across payers

Year 5

### Shift to population-based and episode-based payment

Payment approach



### Most applicable

- Primary prevention for healthy population
- Care for chronically ill
   (e.g., managing obesity, CHF)
- Acute procedures (e.g., CABG, hips, stent)
- Most inpatient stays including post-acute care, readmissions
- Acute outpatient care (e.g., broken arm)
- Discrete services correlated with favorable outcomes or lower cost



### Agree on degrees of standardization within each model

### "Standardize approach"

Standardize approach (i.e., identical design) only when:

- Alignment is critical to provider success or significantly eases implementation for providers (e.g., lower administrative burden)
- Meaningful economies of scale exist
- Standardization does not diminish potential sources of competitive advantage among payers
- It is lawful to do so
- In best interest of patients (i.e., clear evidence base)

### "Align in principle"

Align in principle but allow for payer innovation consistent with those principles when:

- There are benefits for the integrity of the program for payers to align
- It benefits providers to understand where payers are moving in same direction; it's beneficial to know payers are not moving in different direction
- Differences have modest impact on provider from an administrative standpoint
- Differences are necessary to account for legitimate differences among payers (e.g., varied customers, members, strategy, administrative systems)

### "Differ by design"

#### Differ by design when:

- Required by laws or regulations
- An area of the model is substantially tied to competitive advantage
- There exists meaningful opportunity for innovation or experimentation

### **PCMH Model Design Team**

#### **Providers**

- Michael Rothberg, MD, Cleveland Clinic
- Jeff Biehl, AccessHealth Columbus
- Richard Shonk, MD, Cincinnati Health Collaborative
- Ken Bertka, MD, Catholic Health Partners
- William Wulf, MD, Central Ohio Primary Care
- Bruce Vanderhoff, MD, OhioHealth
- Will Groneman, TriHealth Cincinnati
- Randy Wexler, MD, Ohio State University
- Jim Misak, MD, MetroHealth

- Randall Cebul, MD, Better Health Greater Cleveland
- Rita Horwitz, RN, Better Health Greater Cleveland
- Deborah Southard, Family Practice of SW Ohio
- William Washington, MD, Linden Medical Center
- Pamela Oatis, MD, St. Vincent Mercy Children's
- Susan Miller, PriMed Physicians
- Nick Lashutka, Ohio Children's Hospital Assoc.
- Robert Falcone, MD, Ohio Hospital Assoc.
- Berna Bell, Ohio Hospital Assoc.

### **Payers**

- Robin Dawson, Medical Mutual
- Donald Wharton, MD, CareSource
- Randy Montgomery, Aetna
- Kelly Owen, Anthem
- Pam Schultz Anthem
- Richard Gajdowski, MD, United Healthcare
- Craig Osterhues, GE (representing purchasers)

#### **State**

- Ted Wymyslo, MD, ODH (PCMH Team Chair)
- Heather Reed, ODH
- Amy Bashforth, ODH
- Robyn Colby, Medicaid
- Debbie Saxe, Medicaid
- Angela Dawson, Minority Health Commission
- Angie Bergefurd, MHAS
- Afet Kilinc, MHAS

- Greg Moody, OHT
- Rick Tully, OHT
- Monica Juenger, OHT
- Marc Molea, Aging
- Rebecca Susteric, BWC
- McKinsey: Razili Stanke-Koch, Caroline Cross, Brendan Buescher, Kara Carter, Thomas Latkovic, Amit Shah, MD



### **Elements of a Patient-Centered Medical Home Strategy**

Care delivery model	Target patients and scope Care delivery improvements e.g., Improved access Patient engagement Population management Team-based care, care coordination Target sources of value	Vision for a PCMH's role in the healthcare eco system, including who they should target, how care should be delivered (including differences from today), and which sources of value to prioritize over time.	
Payment Model  Technical requirements for PCMH  Attribution / assignment  Quality measures  Payment streams/ incentives  Patient incentives		Holistic approach to use payment (from payers) to encourage the creation of PCMHs, ensure adequate resources to fund transformation from today's model, and reward PCMH's for improving in outcomes and total cost of care over time	
PCMH infrastructure Payer infrastructure Payer / PCMH infrastructure PCMH/ Provider infrastructure System infrastructure		Technology, data, systems, and people required to enable creation of PCMH, administer new payment models, and support PCMHs in making desired changes in care delivery	
Scale-up and practice performance improvement	Clinical leadership / support Practice transformation support Workforce / human capital Legal / regulatory environment Network / contracting to increase participation ASO contracting/participation Performance transparency Ongoing PCMH support Evidence, pathways, & research Multi-payer collaboration	Support, resources, or activities to enable practices to adopt the PCMH delivery model, sustain transformation and maximize impact  Chio  Governor's Office of Health Transformation	

### Ohio already has various PCMH projects underway

- Major focus of pilots
- Some focus
- Minimal or no focus

## HB 198 Education Pilot Sites

- 47 pilot sites target underserved areas
- Potential to add 50 pediatric pilots

### NCQA, AAAHC, Joint Commission

- 291 NCQArecognized sites
- 18 Joint Commission accredited sites
- 5 AAAHC-accredited

## Cincinnati/Dayton CPCi

61 sites in OH (14 in KY), incl. Tri-Health,
 Christ Hospital,
 PriMed, Providence,
 St. Elizabeth (KY)

#### Private Payer Pilots

 Vary in scope by pilot, but tend to focus on larger independent or system-led practices

**Care delivery model** 









**Payment model** 









Infrastructure









Scale-up and practice performance improvement











Governor's Office of Health Transformation

Source: Ohio Patient-Centered Primary Care Collaborative; as of Oct. 2013.

### **Comprehensive Primary Care (CPC) Initiative**

- Ohio is one of only seven CPC sites nationally
- Multi-payer: Medicare, Medicaid, nine commercial insurance plans
- Bonus payments to primary care doctors who better coordinate care
- 75 primary care practices (261 providers) serving 44,500 Medicare enrollees in 4 Kentucky and 14 Ohio counties (Dayton to Cincinnati)
- Practices were selected based on their use of HIT, advanced primary care recognition, and participation in practice improvement activities
- Supported by a unique regional collaborative:



### **CPC Informed Ohio's PCMH Model Design**

		Standardize	Align in Principle	Differ by Design
Cara	Target patients and scope			
Care Delivery	Care delivery improvements			
Model	Target sources of value			
	Technical require- ments for PCMH			
	Attribution / assignment			
Payment Model	Quality measures			
	Payment streams / incentives			
Charle was the indicator who	Patient incentive			

Check-mark indicates whether most design decisions will need to be standardized, aligned in principle, or differ by design. However, within any component of the model, there may be individual design decisions that fall into each bucket

### **Episode-Based Payment Model Design Team**

### **Providers**

- David Bronson, MD, Cleveland Clinic
- Tony Hrudka, MD, Cleveland Clinic
- Michael McMillan, Cleveland Clinic
- John Corlett, MetroHealth
- Steve Marcus, ProMedica
- Terri Thompson, ProMedica
- John Kontner, OhioHealth
- Jennifer Atkins, Catholic Health Partners
- Ken Bertka, MD, Catholic Health Partners
- Richard Shonk, MD, Cincinnati Health Collaborative

- Mary Cook, MD, Central Ohio Primary Care
- Randall Cebul, MD, Better Health Greater Cleveland
- Rita Horwitz, RN, Better Health Greater Cleveland
- Uma Kotegal, MD, Cincinnati Children's Hospital
- Mary Wall, MD, North Central Radiology
- Michael Barber, MD, National Church Residences
- Todd Baker, Ohio State Medical Assoc.
- Nick Lashutka, Ohio Children's Hospital Assoc.
- Ryan Biles, Ohio Hospital Assoc.
- Alyson DeAngelo, Ohio Hospital Assoc.

### **Payers**

- Wendy Payne, Medical Mutual
- Jim Peters, CareSource
- Ron Caviness, Aetna
- Barb Cannon, Anthem
- Meredith Day, Anthem
- Tammy Dawson, Anthem
- Mark DiCello, United Healthcare

- Rick Buono, United Healthcare
- Tim Kowalski, MD, Progressive (representing purchasers)

#### State

- John McCarthy, Medicaid (Episode Team Chair)
- Robyn Colby, Medicaid
- Patrick Beatty, Medicaid
- Debbie Saxe, Medicaid
- Ogbe Aideyman, Medicaid
- Mary Applegate, MD, Medicaid
- Katie Greenwalt, Medicaid
- Amy Bashforth, ODH

- Anne Harnish, ODH
- Mark Hurst, MD, MHAS
- Greg Moody, OHT
- Rick Tully, OHT
- Monica Juenger, OHT
- Rebecca Susteric, BWC
- McKinsey: Razili Stanke-Koch, Christa Moss, Brendan Buescher, Kara Carter, Tom Latkovic, Amit Shah, MD



### **Elements of an Episode-Based Payment Strategy**

Program-	level	design	decisions
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Degree of gain / risk sharing

Cost outliers

thresholds

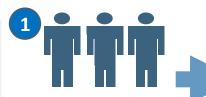
Episode-s	pecitic	design	decisions

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Participation	Provider participation Related to 'scale-up' Payer participation plan for episodes		Quarterback selection Triggers	
Account- ability	Providers at risk – Number Providers at risk – Type of provider(s) Providers at risk – Unique providers Cost normalization approach	Core Episode definition	Episode timeframe – Type/length of pre-procedure/ event window Claims in- or excluded: pre-procedure/event window Claims in- or excluded: during procedure/event	
Payment	Prospective or retrospective model Risk-sharing agreement – types of incentives		Claims in- or excluded: post procedure/event (incl. readmission policy)	
model mechanics	Approach to small case volume Role of quality metrics Provider stop-loss Absolute vs. relative performance rewards	Episode cost	Risk adjustors  Unit cost normalization - Inpatient  Unit cost normalization - Other  Adjustments for provider access	
Performance management	Absolute performance rewards – Gain sharing limit Approach to risk adjustment		Approach to cost-based providers  Clinical exclusions	
Payment model timing	Exclusions Preparatory/"reporting-only" period  Length of "performance" period  Synchronization of performance periods	Quality metric selection	Approach to non-claims-based quality metrics  Quality metric sampling  Quality metrics linked to payment  Quality metrics for reporting only	
Payment model	Approach to thresholds  How thresholds change over time  Specific threshold levels			



### Retrospective episode model mechanics

Patients and providers continue to deliver care as they do today



Patients seek care and select providers as they do today



**Providers** submit claims as they do today



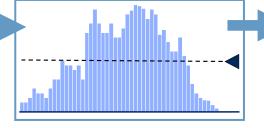
Payers reimburse for all services as they do today

Calculate incentive payments based on outcomes after close of 12 month performance period



Review claims from the performance period to identify a 'Principal Accountable Provider' (PAP) for each episode

5 Payers calculate average cost per episode for each PAP<sup>1</sup>

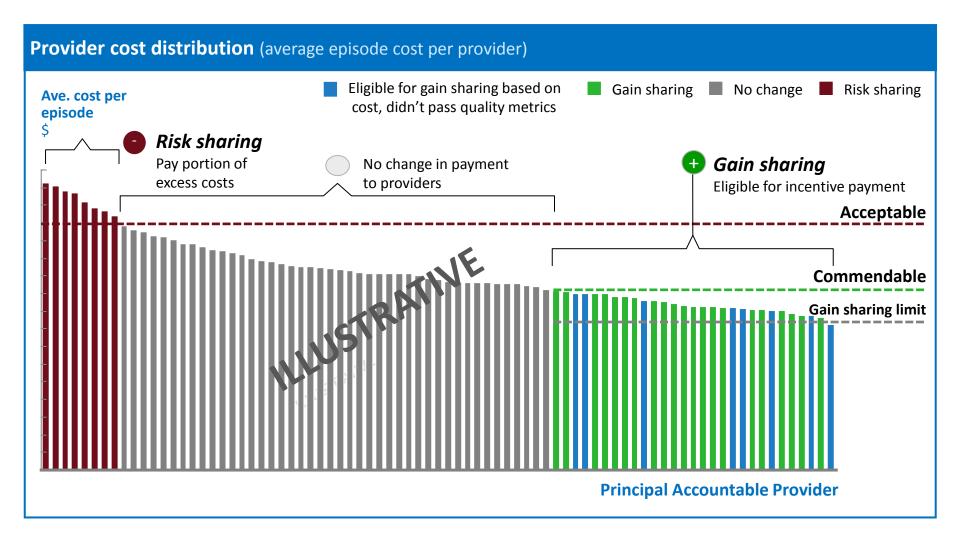


Compare average costs to predetermined "commendable' and 'acceptable' levels<sup>2</sup>

- 6 Providers may:
  - Share savings: if average costs below commendable levels and quality targets are met
  - Pay part of excess cost: if average costs are above acceptable level
  - See no change in pay: if average costs are between commendable and acceptable levels

SOURCE: Arkansas Payment Improvement Initiative

### Retrospective thresholds reward cost-efficient, high-quality care





Governor's Office of Health Transformation

SOURCE: Arkansas Payment Improvement Initiative; each vertical bar represents the average cost for a provider, sorted from highest to lowest average cost

### Up to 70% of spend may be addressed through episodes

		Percent of total spend			
	Examples	Commercial	Medicaid	Medicare	_
Prevention	Routine health screenings	~5	~5	~3-5	Addressed through
Chronic care (medical)	Diabetes, chronic CHF, CAD	~15-25	~10-15	~20-30	population- based model (e.g., PCMH)
Acute outpatient medical	Ambulatory URI, sprained ankle	~5-10	~5-10	~5-10	
Acute inpatient medical	CHF, pneumonia, AMI, stroke	~20-25	~5-15	~20-30	
Acute procedural	Hip/knee, CABG PCI, pregnancy	~25-35	~15-25	~20-25	Potentially addressable
Cancer	Breast cancer	~10	<5	~10	through episodes (e.g., discrete, defined goal, clear
Behavioral health	ADHD, depression "5		~15-20	~5	guidelines)
Supportive care	Develop. disability, long-term care	N/A	~20-30	N/A	NOTE: National data

### Selection of episodes in the first year

### **Guiding principles for selection:**

- Leverage episodes in use elsewhere to reduce time to launch
- Prioritize meaningful spend across payer populations
- Look for opportunities with clear sources of value (e.g., high variance in care)
- Select episodes that incorporate a diverse mix of accountable providers (e.g., facility, specialists)
- Cover a diverse set of "patient journeys" (e.g., acute inpatient, acute procedural)
- Consider alignment with current priorities (e.g., perinatal for Medicaid, asthma acute exacerbation for youth)

# Working hypothesis for episodes in the first year:

- Perinatal
- Asthma acute exacerbation
- Chronic obstructive pulmonary disease (COPD) exacerbation
- Joint replacement
- Percutaneous coronary intervention (PCI)





### **Next Steps**

- 1. Convene clinical workgroups to create Ohio specific technical definitions for five episodes (next 3 months)
- 2. Continue CPCi efforts in SW Ohio (ongoing)
- 3. Submit a State Healthcare Innovation Plan to CMMI (by October 30, 2013)
- 4. Apply for a federal SIM Testing Award (early 2014)

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### Reactions Overall – PCMH & Episode

- 1. Supports the Triple Aim better service/quality, population health management, bend the cost curve
- 2. Stakeholder leadership
- 3. Common pathway for transition to value-based payment models
  - all communities
  - all size/complexity of practices
  - major payers
  - diverse populations
- 4. Challenge Requires a strong multi-payer commitment
- 5. Does NOT interfere with health systems & payers who are ready to go further such as an Accountable Care Organization
- 6. Commitment to move ahead with or without the CMS SIM grant

### **PCMH Comments**

- 1. Expands on existing strengths
  - CPCI
  - House Bill 198 PCMH practices
  - Health system efforts
- Standard set of quality metrics build upon EHR MU, ACO and CPCI measures
- 3. Standard set of technical requirements and milestones
- 4. Agreement on need for patient incentives
- Agreement on need for compensation for services not adequately covered by fee-for-service today

### **Episode Comments**

- 1. Gives clinical integration agreed upon starting points for care across the continuum
- 2. Common set of quality metrics for each episode
- Commitment to a reporting period before the payment model is changed
- Episode-specific risk adjustment & inclusion/exclusion criteria
- 5. "Accountable Provider" will be aligned across the state

# **Questions?**

www.HealthTransformation.Ohio.gov



# Patient-Centered Medical Home Charter for Payers

Governor Kasich's Advisory Council on Health Care Payment Innovation

October 18, 2013

www.HealthTransformation.Ohio.gov



### Governor's Office of **Health Transformation**

### 5-Year Goal for Payment Innovation

Goal

80-90 percent of Ohio's population in some value-based payment model (combination of episodes- and population-based payment) within five years

State's Role

- Shift rapidly to PCMH and episode model in Medicaid fee-for-service
- Require Medicaid MCO partners to participate and implement
- Incorporate into contracts of MCOs for state employee benefit program

#### Patient-centered medical homes

#### Year 1

- In 2014 focus on Comprehensive Primary Care Initiative (CPCi)
- Payers agree to participate in design for elements where standardization and/or alignment is critical
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- State leads design of five episodes: asthma (acute exacerbation), perinatal, COPD exacerbation, PCI, and joint replacement
- Payers agree to participate in design process, launch reporting on at least 3 of 5 episodes in 2014 and tie to payment within year

#### Year 3

Year 5

- Model rolled out to all major markets
- 50% of patients are enrolled
- Scale achieved state-wide
- 80% of patients are enrolled

- 20 episodes defined and launched across payers
- 50+ episodes defined and launched across payers

### Agree on degrees of standardization within each model

### "Standardize approach"

Standardize approach (i.e., identical design) only when:

- Alignment is critical to provider success or significantly eases implementation for providers (e.g., lower administrative burden)
- Meaningful economies of scale exist
- Standardization does not diminish potential sources of competitive advantage among payers
- It is lawful to do so
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### "Align in principle"

Align in principle but allow for payer innovation consistent with those principles when:

- There are benefits for the integrity of the program for payers to align
- It benefits providers to understand where payers are moving in same direction; it's beneficial to know payers are not moving in different direction
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### "Differ by design"

#### Differ by design when:

- Required by laws or regulations
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- There exists meaningful opportunity for innovation or experimentation

# Ohio PCMH model charter with potential degrees of standardization by component

		"Standardize approach"	"Align in principle"	"Differ by design"
	Target patients and scope		<ul><li>All patients included</li><li>Strive for TCOC accountability</li></ul>	
Care delivery model	Care delivery improvements		Aligned vision / vocabulary of care delivery model	Payers, practices champion unique care delivery models
	Target sources of value		Align on near-term and longer term sources of value	Payers set unique targets to realize sources of value
	Technical requirements for PCMH	<ul> <li>Standard set of requirements and milestones</li> </ul>	Payers do not pose additional barriers to participation	Payers separately design link of requirements & milestones to payment
	Attribution / assignment		<ul><li>Attribute to provider that can be held accountable for TCOC</li><li>Provide transparency</li></ul>	Payers maintain unique attribution methodologies
Payment model	Quality measures	<ul> <li>Standard "menu" of metrics &amp; definitions</li> </ul>	Agree to have link between quality and payment	Payers separately design how metrics link to payment)
model	Payment streams/ incentives		<ul> <li>Support for practice transformation</li> <li>Compensation for activities not fully covered by current fee schedule</li> <li>Shared savings or other TCOC incentives / payment</li> <li>Approach to include small practices</li> </ul>	<ul> <li>Payers will have unique</li> <li>Payment levels</li> <li>Risk adjustment</li> <li>Shared savings methodology</li> </ul>
	Patient incentives		Agree to create incentives, communication to engage patients	Incentives, benefit design, etc.

### Target patients and scope

#### "Standardize approach"

N/A

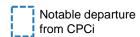
#### "Align in principle"

- Ultimately aim to include all beneficiaries in PCMH or some other population-based model
- Common vision for shared accountability for all medical costs, most behavioral or mental health costs, and longterm supports and services
- In the near term, payers may provide specific guidance on target patients for high focus (e.g., highest cost, diagnosed or at-risk for chronic conditions)

#### "Differ by design"

N/A

### Care delivery improvements



## "Standardize approach"

N/A

#### "Align in principle"

- Payers will generally align on a similar vocabulary / framework for the PCMH model. For example, in CPCi, care delivery model oriented around a five part framework:
  - Risk-stratified care management (e.g., care plans, patient risk-stratification registry)
  - Access and continuity of care (e.g., teambased care, multi-channel access, 24/7 access, same-day appointments, electronic access)
  - Planned care for chronic conditions and preventive care (e.g., appropriate and timely delivery of preventive care)
  - Patient and caregiver engagement (e.g., shared decision-making, more time discussing patient's conditions and treatment options, medication adherence, greater awareness of cultural / linguistic / other unique patient needs)
  - Coordination of care across the medical neighborhood (e.g., follow-ups on referrals, integrating behavioral and physical health needs, evidence-based care)

#### "Differ by design"

- Each payer can champion or promote its own unique or proprietary PCMH care delivery model
- Ultimately, practices execute PCMH care delivery model as they see fit and in accordance with their needs / capabilities within the confines of the technical requirements

### Target sources of value

#### "Standardize approach"

N/A

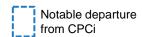
#### "Align in principle"

- Initial focus for the first 3-5 years is to reduce total cost of care and increase quality. For example,
  - Reduced inappropriate ER use and hospital admissions
  - Reduced unnecessary readmits within 30 days of an inpatient stay
  - Appropriate use of generic Rx
  - Improved adherence to treatment plan
  - Recognition of high-value providers and appropriate settings of care
- Over time, additional value will be accrued from
  - Lower incidence of chronic illness
  - Prevention and early detection from better screening, preventative care, etc.

#### "Differ by design"

Payers will set unique targets
 / thresholds aimed at realizing these sources of value

### Technical requirements for PCMH



#### "Standardize approach"

- Payers will agree to fully standardized requirements to participate as "OH PCMH"
- Payers will agree to fully standardized milestones for continued participation that will be measured/ monitored over time (e.g., performing care plans)
- Payers may determine the need for multiple sets of requirements or milestones to accommodate the needs of different geographies or types of providers (e.g., all practices must meet requirement set A, with large practices also needing to meet requirements in set B)

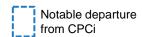
#### "Align in principle"

 Where not possible to apply standardized participation criteria (e.g., due to preexisting contracting or network constraints), the participation criteria should maintain the intent of the standard set and should not pose additional barriers to provider participation

#### "Differ by design"

 The extent to which and how meeting these requirements affect payment

### Attribution / assignment



### "Standardize approach"

N/A

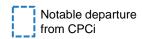
#### "Align in principle"

- Principles of attribution or assignment, namely:
  - Payers (or providers / patients) identify members for whom PCMH can be reasonably expected to share accountability for members' health and costs over time
  - Where payers are attributing patients (instead of patient assignment)
    - Provide transparency on methodology and outcomes of attribution, including general alignment on cadence and format of reporting list of attributed patients to PCMHs
    - Make transparent to patients to which PCMH they have been attributed
- Align some elements of attribution process
  - Minimum frequency with which to refresh attribution (e.g., quarterly)
  - Format of reporting
- Consider aligning on minimum level of robustness or accuracy expected of payer attribution models

#### "Differ by design"

 Specific attribution or assignment methodology will vary by payer and network configuration (e.g., some will assign, some will attribute)

### Quality measures



### "Standardize approach"

- Develop standardized "menu" of measures, i.e.,
  - Claims-based quality, cost, and utilization metrics to track/measure
  - Set of non-claims-based clinical data (e.g., from provider records, patient satisfaction surveys) that providers submit to payers
- Ensure "menu" of metrics takes into consideration the aspiration / requirements for provider infra (e.g., if not requiring EHR, choose metrics that can be reported manually)

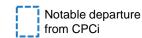
#### "Align in principle"

- Develop aligned approach to incorporating small practices in quality measurement (e.g., payers create virtual pooling based on provider ZIP code) in order to minimize complexity
- Payers agree to link a set of quality metrics to payment

#### "Differ by design"

- How quality measures affect payment streams, including but not limited to
  - Methodology for linking metrics to payments
  - Relative emphasis on particular metrics
  - Quality targets or thresholds that determine degree of provider eligibility for payments

### Payment streams / incentives



# "Standardize approach"

N/A

#### "Align in principle"

- Agree to provide resources to support business model transformation for a finite period of time, particularly for small, less capitalized practices
- Agree to provide resources to compensate PCMHs for activities not fully covered by existing fee schedules (care coordination, non-traditional visits like telemedicine, population health management)
- Agree to reward PCMHs for favorably affecting risk- adjusted total cost of care over time by offering bonus payments, shared savings, capitation, or sub-capitation
  - Payers should align balance / emphasis on absolute performance or relative improvement
  - Agree to goal that as shared savings / TCOC payments ramp up, other payments may be reevaluated and potentially ramped down over time in order to create a self-sustaining model
  - Agree to goal that providers assume greater risk over time
- Develop aligned approach to small practices (e.g., TCOC accountability) in order to minimize complexity

#### "Differ by design"

- Duration and level of payments for practice transformation and activities not covered under existing fee schedules
- Risk adjustment methodologies both for assessment of TCOC and other payments (e.g., PMPMs)
- Level and method of reward TCOC performance

### Patient incentives

### "Standardize approach"

N/A

### "Align in principle"

 Agree in principle to create incentives (e.g., value-based benefit design), communication, etc. that engage patients in PCMH care delivery model

### "Differ by design"

 Specific benefit designs (e.g., co-pay differentials, bonus payments) to be determined by individual payers